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FOR IMMEDIATE RELEASE, PLEASE

WORLD WEAVER PRESS
ANNOUNCES TRADE PAPERBACK AND DIGITAL RELEASE OF
"BEYOND THE GLASS SLIPPER:
TEN NEGLECTED FAIRY TALES TO FALL IN LOVE WITH"

WITH INTRODUCTION AND ANNOTATIONS
BY KATE WOLFORD
EDITOR OF "ENCHANTED CONVERSATION: A FAIRY TALE MAGAZINE"

AVAILABLE TODAY
TUESDAY, APRIL 16

Chicago, IL (April 16, 2013) - World Weaver Press (Eileen Wiedbrauk, Editor-in-Chief) has announced the trade paperback and digital release of *Beyond the Glass Slipper: Ten Neglected Fairy Tales to Fall in Love With*, an anthology with introduction and annotations by *Enchanted Conversation: A Fairy Tale Magazine* Editor **Kate Wolford**, today, Tuesday, April 16, 2013.

Beyond the Glass Slipper: Ten Neglected Fairy Tales to Fall in Love With is available in trade paperback and ebook via Amazon.com, Barnesandnoble.com, Kobo.com, and other online retailers. You can also find *Beyond the Glass Slipper* on Goodreads.

Wiedbrauk commented, "I wish Kate Wolford had been my folklore studies professor! BTGS is intellectual without being boring, fun without being superficial."

*Some fairy tales everyone knows—these aren't those tales. These are tales of kings who get deposed and pigs who get married. These are ten tales, much neglected. Editor of *Enchanted Conversation: A Fairy Tale Magazine*, Kate Wolford, introduces and annotates each tale in a manner that won't leave novices of fairy tale studies lost in the woods to grandmother's house, yet with a depth of research and a delight in posing intriguing puzzles that will cause folklorists and savvy readers to find this collection a delicious new delicacy.*

In celebration of the release of *Beyond the Glass Slipper: Ten Neglected Fairy Tales to Fall in Love With*, World Weaver Press is hosting a Fairy Tale Festival through May 6. From Brothers Grimm to Walt Disney, from films and illustrations to fictive retellings, the Fairy Tale Festival features *Opal* by Kristina Wojtaszek, *Wolves and Witches* by Amanda C. Davis and Megan Engelhardt, and *Beyond the Glass Slipper*, by Kate Wolford. For the ever growing schedule of the next three weeks, check out our Fairy Tale Festival main page (www.worldweaverpress.com/fairy-tale-festival/) and

follow us on Facebook and Twitter (#FairyTaleFestival) where we'll be posting bonus content not seen on the blog!

Kate Wolford is editor and publisher of *Enchanted Conversation: A Fairy Tale Magazine* at fairytalemagazine.com. She teaches first-year college writing, incorporating fairy tales in her assignments whenever possible.

World Weaver Press is a publisher of fantasy, paranormal, and science fiction, dedicated to producing quality works. As a small press, World Weaver seeks to publish books that engage the mind and ensnare the story-loving soul.

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